



QIQI

**"EACH QIQI PRODUCT IS DESIGNED AND PRODUCED WITH THE SAME PASSION AND UNCOMPROMISING STANDARDS THAT WE FIRST ENVISIONED."**

| JOHN DOE, FOUNDER QIQI

**DATELINE**  
IMPORTS  
PREMIUM HAIR CARE AND BEAUTY BRANDS



# OUR STORY.



*Aaron Lisani*

Qiqi was founded 2 years ago originally as kerrin Beauty. Following our successful launch of kerrin Beauty, we felt it was time to take the brand to the next level and evolved into Qiqi. Our core vision is a desire to stand out in the market and create the best specialized hair care products in the world.

*As founder of Qiqi I wanted to make dream products without regard to cost.*

*My goal is to take challenging ideas and make them a reality that make a real impact in the hair care industry. I like to think out of the box and take chances others would not dare to.*

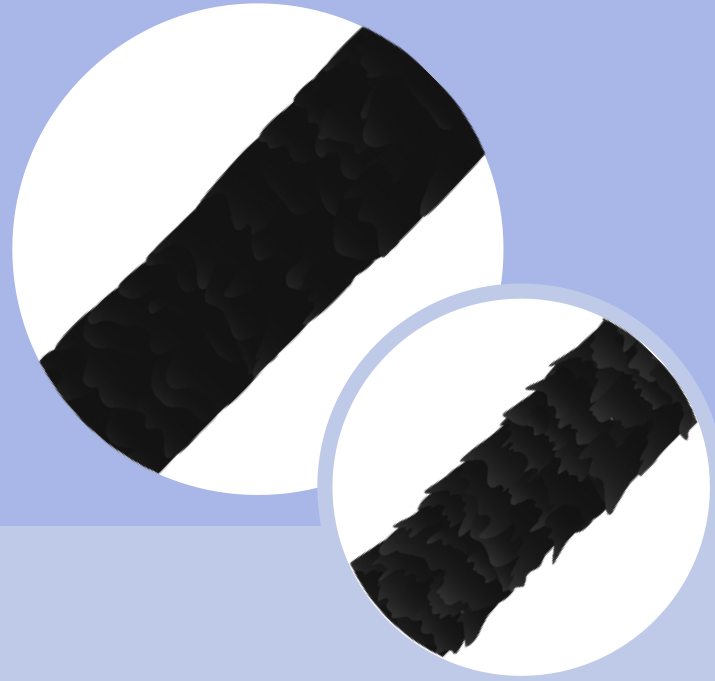
With over ten years of product development and design, I have made Qiqi with the same passion and uncompromising standards that I have always envisioned.

# WHAT GUIDES US.

At Qiqi we are passionate in our mission to develop life-changing solutions for each of our client's hair regime.

Our inspiration comes from years of testing and proven results on thousands of clientele. We are perfectionists and our attention to detail can be seen in every aspect of our brand, from the advanced individual packaging innovations to high-quality raw materials we utilize.

Our attention to detail goes above and beyond in delivering the perfect treatment to our clients and providing clients with something truly different with the highest quality and incomparable experience.



# PROVEN. PROFESSIONAL SUSTAINABLE SPECIALIZED.

Qiqi is a pioneering haircare brand with a vision of leading the growing global professional haircare industry. Specializing in developing result driven, sustainable products that transform hair. Our state-of-the-art professional hair solutions are safe, effective and meet the demands of today's hair stylists and their clients.

At Qiqi, our aim is to provide our clients with the highest quality products using versatile and innovative formulas. We have dedicated years researching and developing reliable hair treatment solutions that will transform, revitalize and rejuvenate hair.



700301

Thick & Afro

# BRAND AND MARKETING SUPPORT.

Our team have devoted years of research and investment into developing strategic customer relationships using a stylist-centered approach collaborating with our partners and distributors. We believe the best solutions are born from collaboration.

At Qiqi, we consider our distributors as partners in the Qiqi family, and we offer dedicated support channels where questions and suggestions are welcomed by our dedicated team of industry professionals.

We focus on building harmonious branding and marketing relations with Qiqi that will offer extraordinary results and improve the quality and results of our partners.





# OUR FLAGSHIP.

## Qiqi Vega SALON USE

### Not only a straightening treatment

Qiqi's flagship product is our in-house engineered PERMANENT hair straightening treatment – VEGA. The individually packed and sealed bag comes in three versatile options that cover ALL types of hair.

Vega is a new proprietary treatment that has the ability to produce a wide range of results from permanently straight to refined curls that are bouncy and shiny.



700302

Wavy & Curly

# ADVANTAGES OF QIQI'S VEGA HAIR STRAIGHTENING TREATMENT.

Safe to use, no harmful ingredients.

Pleasant fragrance.

No downtime for hair coloring, swimming in pool or sea.

For bleaching or highlighting your hair you only need to wait 10 days.

Does not cause damage to the hair but rejuvenates & revitalizes hair.

Incomparable innovative single use solutions.

For all hair types including Wavy & Curly, Thin & Damaged and Tough & Afro.

Solution is rinsed out before ironing, no smoke or chemical fumes release.

All your daily routine activities will pose no challenge to Vega as our hair straightening solution is resistant to sweat, moisture and harsh climatic conditions.

No need to use blow dryer on a daily basis to straighten your hair.

Resistant to harsh climatic conditions such as humidity, extreme cold or heat.



700300

Thin & Damaged



- SALON USE -

Q i q i

*Love is in the Hair*

ULTRA-CLEANSING SHAMPOO • SHAMPOING ULTRA-NETTOYANT

Intense clean, prepares all hair types for salon services

Propreté intense, prépare tous les types de cheveux  
aux services du salon

1,000ml e 33.8 fl. oz

## *Love is in the Hair*

*Love Is In The Hair* Ultra-Cleansing shampoo is a deep purifying formula that removes build-up and leaves the hair clean and fresh. Designed to open the cuticle and prepare the hair for all salon services, assists in achieving the longest lasting results possible.

**1000ml**

700305

Ultra Cleansing Shampoo



# AFTER CARE

SHAMPOO



300ML

700304

*Makes You Feel Like You Just Left the Salon*

Makes You Feel Like You Just Left the Salon Shampoo is just that, smooth and silky feel, shine like a star and best of all hair that is more manageable. Use daily for ultimate pristine manageable hair that Makes you feel like you just left the salon.

*Not Just Smooth,  
Insanely Smooth!*

*Not Just Smooth, Insanely Smooth!* Superior conditioning masque for all hair types. Softens each fiber individually by coating the cuticle with a protective layer of shine. The ultimate therapy to keep your hair smooth and shiny for long lasting results.

MASQUE



250ML

700306

CONDITIONER



300ML

700303

*Goodbye Dry,  
Hello Gorgeous!*

*Goodbye Dry, Hello Gorgeous!* Conditioner provides maximum hydration. Conditions all hair types and repairs damaged hair. Reduces combing time on wet & dry hair.

# TYPES OF HAIR.

Vega is enriched with organic compounds that are infused into the cortex of hair, providing the ability to reshape and restructure the fibers resulting in completely straight, manageable, healthy and strong hair.



## *Thin & Damaged*

Clients with damaged hair due to multiple bleaching/color treatments.

Hair with split ends due to daily use of flat-iron/blow dryer.

Sun damaged hair.

## *Wavy & Curly*

Suitable for all virgin/colored hair that is not damaged but is wavy to curly.

Clients with Caucasian hair types.



## *Thick & Afro*

Designed for clients with thick dry hair and includes extremely curly, Caribbean or Afro hair.

# STRAIGHT... SERIOUSLY STRAIGHT!



This is a service that is great for clients who want seriously straight hair permanently until the roots grow with the hair's natural texture.

## HOW

**It's time to analyze.** Assess overall health of hair and scalp.

**Clean things up.** Qiqi's *Love is in the Hair* ultra-cleansing shampoo prepares the hair for optimal results.

**Dry and Apply.** Dry the hair until it is 90% dry. Use a blow dryer if necessary.

**Take a seat and heat.** Cover hair with disposable plastic cap or plastic wrap. (Do not use foil). Place S straightening Perfecter cap over plastic cap. (Dryers or heat processors are acceptable).

**Rinse.** Removing excess product is key to a pleasant drying and ironing experience free of excessive smoke and fumes.

**Dry.** Dry hair 100% using only your hands and hairdryer. (Don't be tempted to pick up that lovely round brush, your hands can do the work).

**Iron.** Steady, consistent ironing helps achieve a perfectly straight finish with high shine and silky texture.

**Finish.** If your client loves their beautiful straight, shiny hair and is not receiving a color service, their service is complete. Otherwise, allow the hair to cool for 5-10 minutes before shampooing.



# RECLAIMING MY TIME!

This is a service that is great for clients who want to regain control of their hair without making it overly straight. Retain body and volume, increase shine and manageability while eliminating frizz and moderate curl reduction.

## HOW

**It's time to analyze.** Assess overall health of hair and scalp.

**Clean things up.** Qiqi's *Love is in the Hair* ultra-cleansing shampoo prepares the hair for optimal results.

**Towel Dry and Apply.** Towel dry hair thoroughly until no water is dripping.

**Take a seat and heat.** Cover hair with disposable plastic cap or plastic wrap. (Do not use foil). Place Straightening Perfecter cap over plastic cap. (Dryers or heat processors are acceptable).

**Rinse.** Rinsing should be brief and remove excessive product. Rinse 80-90% of the treatment out of the hair, leaving a small amount of product on hair.

**Dry.** Dry hair 100% with large round brush and hairdryer. (Size of brush can vary depending on length and degree of curls. Choose largest brush hair can accommodate).

**Finish.** Ironing is not necessary, but final touches with an iron to style hair is perfectly fine. We highly recommend using Qiqi aftercare range to keep their treatment looking salon fresh.



BEFORE



AFTER

# CURLS JUST WANNA HAVE FUN!

Curly girls love their curls and want to rock the best version of their curls. Qiqi gives wavy, curly or coils their best life.

## HOW

**It's time to analyze.** Assess overall health of hair and scalp.

**Clean things up.** Qiqi's *Loe is in the Hair* ultra-cleansing shampoo prepares the hair for optimal results.

**Towel Dry and Apply.** Towel dry hair thoroughly until no water is dripping.

**Take a seat and heat.** Cover hair with disposable plastic cap or plastic wrap. (Do not use foil). Place S straightening Perfecter cap over plastic cap. (Dryers or heat processors are acceptable).

**Rinse.** Rinsing 100% of treatment from the hair. Apply generous amount of *Not Just Smooth, Insanely Smooth!* Masque and form curls. Allow to absorb for 10 minutes then rinse.



**BEFORE**



**AFTER**

# Qiqi

*Vega*



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